

CRAFT + MAIN

FGI Industries, Ltd. Launches CRAFT + MAIN

FGI

FOR IMMEDIATE RELEASE

EAST HANOVER, NJ, USA (February 1, 2022) - FGI Industries, Ltd. (NASDAQ: FGI) is excited to announce the launch of its new brand, CRAFT + MAIN. CRAFT + MAIN will replace the current product brand, Foremost Bath Collections. The new brand will encompass all of the bathroom furniture collections, shower enclosures, and toilets, as well as the Massa Intelligent Toilet product line and the Jetcoat® Shower Wall System product line.

While FGI Industries, Ltd. has officially begun the rebranding process of Foremost Bath Collections to CRAFT + MAIN, there will be a rolling transition time for packaging, literature, and other related collateral in the field to match the new CRAFT + MAIN brand. All current collateral including website links will point consumers to the new brand website, <https://craftandmain.com> in the United States and <https://craftandmain.ca> in Canada.

FGI Industries, Ltd. is excited to launch the CRAFT + MAIN brand that will further match their dedication to outstanding craftsmanship, attention to product trends, and continued development. FGI Industries, Ltd. will continue to prove and build upon its industry-wide reputation for excellence in product innovation, quality, and customer service.

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